**Tyler Askew**

Graphic Design +
Typography

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## Experience

Quango / Palm Pictures (New York, NY)
January 2002 – January 2003
Co-art direction of the subsidiary electronic label Quango. Responsible for maintaining strong brand presence through CD/LP packaging design, flyers, ads, and the development of a new website. Also assisted in A&R (artist recruitment).

Swifty Typographics (London, UK)
October – December 2001 / May – August 1999
First assisting and later working alongside noted British designer Ian 'Swifty' Swift. Projects have included: design on a number of print/packaging jobs, typeface development, projection graphics, sound creation, editorial and website design. Currently, we are collaborating on several projects including a new website and online type foundry, as well as a retrospective book of his work.

Wolff-Olins (San Francisco, CA)
August – September 2001
Hired to work on the identity re-design of Sun Microsystems. Tasks included type/letterform studies regarding a new logotype, as well as full scale identity concepting for: software packaging, advertising, evironmental graphics, collateral, and website standards. Responsible for developing a number of different design directions for use at presentations to the client.

Straight No Chaser Magazine (London, UK)
March 1998 – Present
Writer, designer, and project manager. Responsible for the magazine affairs in US, as well as the design and creation of the 'Transatlantic Audio' column each issue. Other tasks include writing and developing feature stories, as well as assisting in the curation of the magazine's gallery section.

## Freelance Clients

Atlanta College of Art / Woodruff Arts Center / Straight No Chaser Magazine / Creative Review / Ubiquity Records / Wolff-Olins / Active Element Foundation / Columbia University / 3rd Wave Foundation / Spiritual Life Records / Wave Music

## Education

Atlanta College of Art, BA in Graphic Design, May 2001

## Skills

Adobe Illustrator / Adobe Photoshop / Adobe Streamline / Adobe Dimensions / Quark Xpress / Macromedia Fontogapher / Macromedia Fireworks / Macromedia Dreamweaver / Macromedia Flash / Emagic Logic / Digital Performer / Sound Edit 16 / Peak

## References

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